

VS
SASSOON



Cord keeper 2000

Cord Retracts for easy storage

2yr
warranty

SALON TOOL: VS289A

The VS Sassoon Cord Keeper with its folding handle and retractable cord provides a unique point of difference in the market. Its not offered by any other brands in the retail environment.

With it's up to date plum finish and outstanding technical features this dryer is much more then a space saving neat storage solution. Fully powered and professional technology featured this dryer will look right at home in any bathroom and be the ideal travel companion.

Cord retracts inside the dryer at the touch of a button for no fuss storage

Folding handle for compact storage & travel

2000 watts

Ceramic ionic coated outlet grill releases natural ions

Ceramic ionic conditioning provides even heat distribution for a silky, smooth finish

2 heat / speed settings for variable style

Cool shot button to set your style

Concentrator for sleek, smooth controlled airflow